



UIIN

University Industry
Innovation Network

FACILITATING **INTERACTION**
CREATING **COOPERATION**

Facilitating Interaction,
Creating Cooperation

Linking science and business is the key to innovation and wealth creation

DRIVING REGIONAL INNOVATION

The past several decades have proven that collaboration between university and industry is essential for education, research, and innovation.

We are in the process of moving away from the linear transfer of knowledge towards a more entrepreneurial and engaged society.

This refocus doubles the impact of universities on sustainable and innovative growth, youth unemployment, and the development of higher education systems.

It is essential that we **develop long-term cooperations** between university and industry, which allows universities to develop themselves into suitably engaged institutions for the regional entrepreneurial ecosystem and, thereby, play their part in the regional innovation system.

CONTACT

University Industry Innovation Network
Science Park 400
1098XH Amsterdam
The Netherlands

Contents

04	About us	12	European projects
05	Membership benefits	14	Publishing & resources
06	Network overview	16	Accreditation
08	Events	18	Our team
10	UIIN Education		



About us

The University Industry Innovation Network (UIIN) is a dynamic network of academics, practitioners and business professionals passionate about advancing university-industry interaction, entrepreneurial universities and collaborative innovation.

Members of UIIN include higher education institution managers (e.g. rectors, vice chancellors), intermediaries (e.g. technology transfer officers, mobility officers), researchers from various fields, business professionals (e.g. innovation managers or management) and policy makers.

Driven through various initiatives, such as the UIIN Conference Series, the UIIN Magazine, the UIIN Good Practice Series, UIIN Publishing or UIIN Projects, we aim to provide a supportive and encouraging environment for our members, partners and employees in order to exploit the full value of collaboration and cooperation, ultimately making a positive impact on academia, business and society.

OUR INITIATIVES

University-Industry Interaction
Conference series
university-industry.com

UIIN Good Practice Series
gps.uiin.org

UIIN Projects
gateway.uiin.org

UIIN Professional Education
edu.uiin.org

UIIN Digital Library
library.uiin.org

UIIN Blog
blog.uiin.org

Accreditation for Engaged and
Entrepreneurial Universities
aceeu.org

OUR ORGANISATIONAL MEMBERS



Membership Benefits

		INDIVIDUAL €200	ORGANIZATIONAL €1500
Annual Membership Package	Membership Certificate	✓	✓
	UIIN Magazine	1 per issue	5 per issue
	Next Practice Book		3 per issue
	Good Practice Series		3 per issue
Visibility	Membership Profile	1	10
	Organisational Profile		✓
	Members Directory	✓	✓
	Organisational logo in UIIN Magazine and Conference Program		✓
	Contribute to UIIN Blog		✓
Knowledge & Resources	Digital Library	✓	✓
	Good Practice Finder		✓
	Funding Monitor	✓	✓
	State of University-Business Cooperation Report		3 per issue
	Monthly Members Update	✓	✓
Events & Discounts	UIIN Event		1 free ticket to any UIIN event
	UIIN Conference	€ 100 discount	€ 200 discount for all staff of your organisation
	UIIN Professional Education	€ 100 discount	€ 200 discount for all staff of your organisation
	UIIN Supported Events	✓	✓
	Exhibition Package	10%	50%
		SIGN UP	SIGN UP

A NETWORK DRIVEN BY ITS MEMBERS

300+

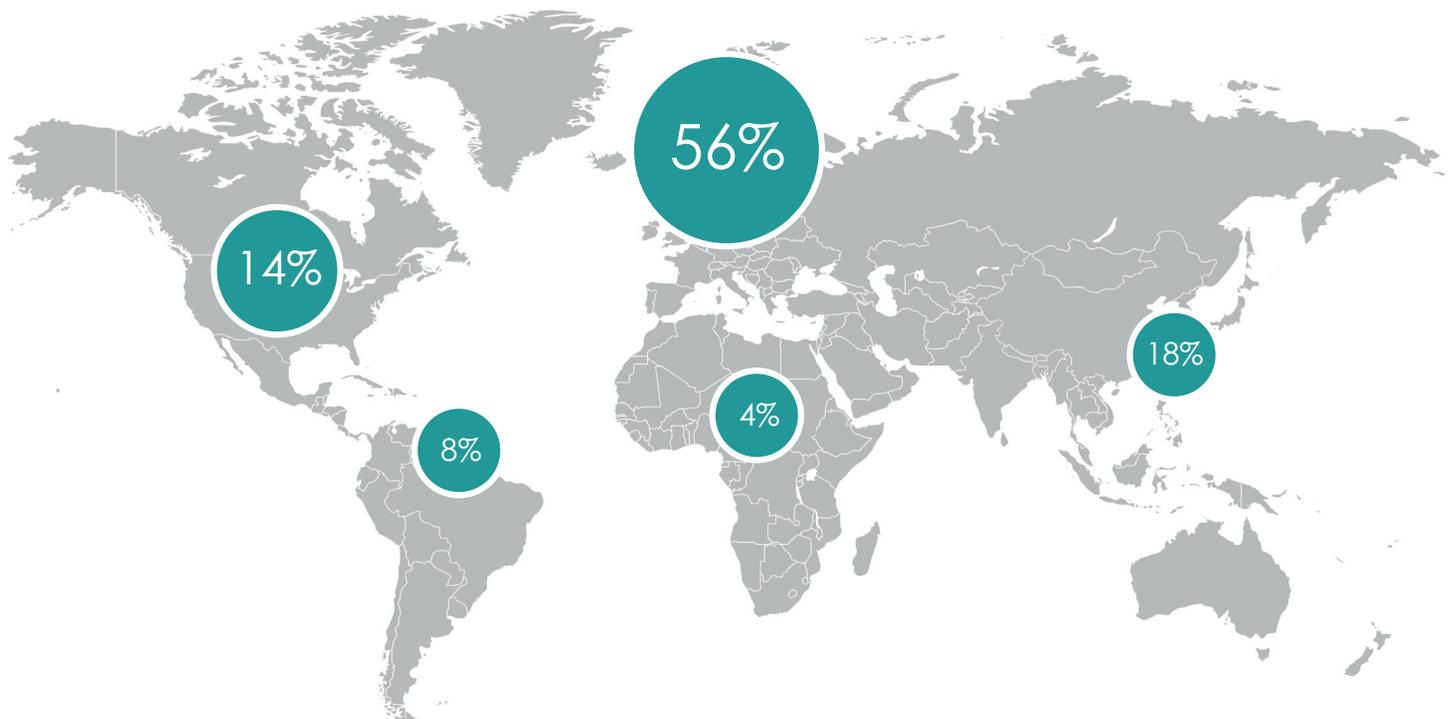
Registered
UIIN members

30+

Countries represented
in the UIIN member
database

450+

Participants at our
last UIIN annual
conference





1,000+

Presentations, reports and articles in the **UIIN Digital Library**



100+

Good practices published since 2013



1,800+

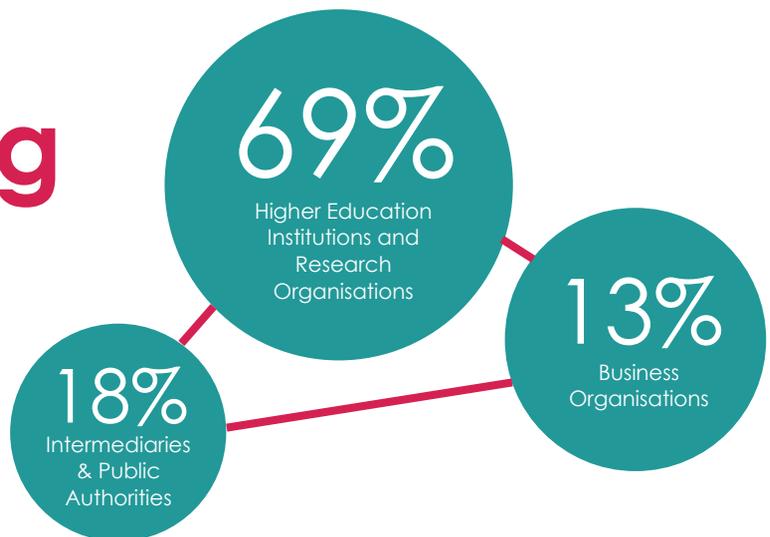
Community members of the UIIN Platform

In keeping with the philosophy “you get out what you put in”, UIIN has developed a dynamic network driven by its members, partners and all those contribut-

ing to its various initiatives. These include our magazine, good practice series, digital library and funding monitor. This active involvement and passion fosters

new ideas and innovation, as these are primarily generated at the intersection of different areas of knowledge, experiences and cultures.

Connecting the dots





Events

UIIN regularly organises large scale international events focussed on university-industry interaction, entrepreneurial universities and collaborative innovation, attracting university and industry professionals from all over the world.

Combining multiple concepts (incl. workshops, track sessions, good practice presentations and networking sessions), attendees develop their skills and enlarge their knowledge, whilst making new contacts and generating new projects. In addition to large scale conferences, UIIN hosts and organises workshops and smaller events in the area of entrepreneurship, innovation, and university-industry interaction.

PAST ANNUAL CONFERENCES

7-9 June 2017, Dublin, Ireland

478 participants from 52 countries

1-3 June 2016, Amsterdam, The Netherlands

412 participants from 53 countries

24-26 June 2015, Berlin, Germany

352 participants from 48 countries

23-25 April 2014, Barcelona, Spain

342 participants from 52 countries

25-27 May 2013, Amsterdam, The Netherlands

338 participants from 48 countries

WHAT PARTICIPANTS SAY ABOUT OUR EVENTS

"The UIIN conferences provide participants with first class knowledge and networking opportunities. It's triple helix, open innovation and co-creation in one take. Entrepreneurship education in state-of-the-art settings and environments."



Jean-Pierre Segers
Dean
PXL University College

"The UIIN conference is unique in its size, scope and quality. A great place to meet other UIC professionals from around the world and a clear value-add for my work."



Max Riedel
Senior Consultant
SIEMENS

OTHER EVENTS (A SELECTION)

15-17 February 2017, Adelaide, Australia

The first Asia-Pacific University-Industry Engagement Conference brought together 200+ participants to discuss, share knowledge and network. The conference was jointly organised with the University of Adelaide, Flinders University and the University of South Australia.

October 2015 - May 2016, Copenhagen, London and Amsterdam

The European Leaders Programme, a workshop series on developing the entrepreneurial mindset, was organised by UIIN and chaired by Prof. Paul Coyle who was accompanied by a number of experts from across Europe.

29 September - 1 October 2014, Madrid, Spain

Good Practice Conference on Entrepreneurial Universities, jointly hosted with the Technical University of Madrid; 158 participants from 32 countries.

UPCOMING EVENTS

20-22 June 2018, London, United Kingdom

The 2018 University-Industry Interaction Conference, gathering more than 500 participants from over 60 countries.



Education for Higher Education

A menu of workshops designed to help staff working in universities throughout Europe to bring innovation into all aspects of their work, including management, teaching, research and university-business cooperation. We invite you to join our vibrant network of Higher Education professionals and discover how to bring about innovative change in your own university.



The Entrepreneurial University

This workshop explores the entrepreneurial university as a concept and in practice. Drawing on published research, you will understand the world-wide significance of the concept and become familiar with exemplar case studies. You will learn how students and staff can reap benefits from an entrepreneurial approach.

Organisational Change in Higher Education

This workshop introduces you to behavioral science type approaches (or casually called 'Nudge'). Drawing on research from behavioural sciences, you will acquire basic knowledge on human behaviour and create nudges for behavioural insights based interventions. We will help you understand and positively stimulate the behaviour of your most important stakeholders (academic staff, students, management).

WORKSHOP MODERATORS



Dr. Jochen Barth
Employability &
Entrepreneurship
expert



Prof. Todd Davey
University-Business
Collaboration and
Entrepreneurial
Universities expert



Dr. Lars Frølund
Strategic Industry
Partnership expert

Each UIIN workshop is designed to support development of your understanding of the topic, your awareness of best practice and to help you to devise practical actions that you can take within your university. Our workshops focus on an action-oriented approach with the purpose of helping participants to translate key concepts into their own environments and take action to deliver real change.



University-Business Collaboration

This workshop explores how universities achieve excellence in university business collaboration. The aim is to share knowledge and experiences and then highlight the practical steps you can take to improve your university collaboration with business. You will better understand the key issues faced in university-business cooperation, the most important supporting mechanisms, and how to overcome the typical obstacles.

Creating Strategic Industry Partnerships

This workshop gives you a unique opportunity to learn how to better manage your strategic university-industry partnerships. The aim is to gain insights in some of the building blocks of these partnerships, share experience and highlight the practical implications for your work that you can take home to improve your partnerships with industry and/or university.



Dr. Victoria Galan-Muros
University-Business Collaboration & Policy expert



Dr. Sanae Okamoto
Behavioural change expert



Dr. Max Riedel
Strategic University Partnership expert



European Projects

As a leading network in the field of innovation, entrepreneurship and interaction between science, business and society, we provide project consortia with a variety of services enhancing project dissemination, exploitation and sustainability, ultimately increasing chances of public funding.

EXAMPLE PROJECTS

The Innovation Alliance

The Innovation Alliance is an Erasmus+ Knowledge Alliance project which aims to break down barriers to the effective transfer and implementation of innovation between higher education institutes and small and medium-sized enterprises.

Embedding Entrepreneurship Education

Embedding Entrepreneurship Education is an Erasmus+ Strategic Partnerships project, which employs a bottom up approach that empowers university staff, and creates sustainable relationships for HEIs and other actors in the entrepreneurship ecosystem to work together.

RESTART Entrepreneurship

The RESTART project aims to support second-time entrepreneurs, underperforming entrepreneurs, and aspiring entrepreneurs alike. Key elements of the project lie in encouraging individuals to learn from their past experiences to increase the likelihood of future business success.

The State of University-Business Cooperation

A consortium led by the Science-to-Business Marketing Research Centre from the Münster University of Applied Sciences, Germany has been contracted by the DG Education & Culture at the European Commission to conduct a Europe-wide study on cooperation between universities and business.



Are you looking for a partner to support you in dissemination, exploitation and sustainability?

www.gateway.uiin.org



WHAT WE OFFER

- Dissemination
- Events
- Exploitation
- Market research
- Evaluation
- Partnership and network development
- Training & coaching

WHY WORK WITH US?



Whilst you focus on your research, we take care of getting it out there



We help you widen the impact of your project on a European level



You will gain access to our diverse network and extensive resource base

WHAT OUR PARTNERS SAY:



"We have been working with UIIN on a project which aims to support second-time, underperforming and future entrepreneurs. UIIN has been able to grasp our ambitions and convert these into the visually attractive restart.how online platform, targeting multiple potential user groups according to their specific needs. UIIN speaks the languages of businesses, academics and policy makers."

Frank Hiddink

Project Manager,
Business Development Friesland,
The Netherlands



"The understanding of both the policies and the potential for university and business collaboration across the EU that UIIN brings to the project has been invaluable in setting and realising our objectives. The principals of UIIN are extremely professional and forward thinking individuals, with whom it is a pleasure to work."

Joe English

Head of Enterprise,
Meath County Council, Ireland

Publishing & Resources



Good Practice Finder

Use our search tool to find the right case study for you.

Recognising that the difficulty lies not in finding good practice cases, but in finding the right case studies for your individual needs, we developed the UIIN Good Practice Finder. This tool enables you to filter our case studies using various criteria including keyword, country, nature of the case (e.g. entrepreneurship, collaboration in R&D, mobility, or commercialisation of R&D results), as well as the main mechanism (strategic instrument, structural approach, operational activity or framework condition).

Visit: gps.uiin.org

UIIN Publishing produces and disseminates information in various formats, from written reports and magazines to videos and blog articles. In addition to information generated by UIIN, UIIN Publishing partners with external individuals and organisations and publishes their content under the umbrella of UIIN Publishing with us.

UIIN DIGITAL LIBRARY

The UIIN Digital Library gives you access to some of the “hidden treasures” in university-industry interaction, collaborative innovation and entrepreneurial universities. The library hosts a more than 300 articles, 100+ good and next practices, more than 400 presentations and a large number of posters, reports and videos - all gathered at events of and/or published by UIIN.

Visit: library.uiin.org



Looking for funding opportunities?

The UIIN Funding Monitor provides you with the latest calls for proposals and tenders in the area of university-industry interaction, innovation and entrepreneurship.

Visit: funding.uiin.org

KEY PUBLICATIONS

Special Issues of Journals

We publish special issues in international peer-reviewed journals, based on the best papers presented at our conferences.

UIIN Good Practice Series (GPS)

The Good Practice Series highlights successful cases covering various subjects and levels, including organisational, departmental and project level.

University-Industry Innovation Magazine

UIIM keeps readers informed about activities and cases in the area of university-industry interaction highlighting inspiring and interesting stories from different stakeholders internationally.

UIIN Conference Proceedings

Collections of scientific and practitioner papers in the area of university-industry interaction, entrepreneurial universities and collaborative innovation.

University-Business Cooperation Reports

Jointly published by the Science-to-Business Marketing Research Centre, apprimo and UIIN, the reports highlight the status quo of University-Business Cooperation in 14 European countries.



Accreditation

Comprised of worldwide recognised experts in the field, the Accreditation Council for Engaged and Entrepreneurial Universities (ACEEU) provides the world's first accreditation programme for entrepreneurship and engagement at institutional level.

INCREASE YOUR RECOGNITION



Give a clear message to your current and future students, business partners, employees and funding bodies that you are an entrepreneurship and/or engagement-oriented institution.

IMPROVE YOUR PERFORMANCE



Use the accreditation procedure's analysis results and derived recommendations to inform your strategic planning and ultimately to improve your operational performance.

JOIN A GLOBAL GROUP OF UNIVERSITIES

The accreditation is currently being piloted by 15 universities around the world.





ACEEU
ACCREDITATION COUNCIL
FOR ENTREPRENEURIAL &
ENGAGED UNIVERSITIES



PROMOTE CULTURAL CHANGE

Use the accreditation process to foster cultural change within your organisation, thereby driving the desire of your staff to actively contribute to social and economic impact generation.



Interested in becoming one of the next accredited institutions?

www.aceeu.org

Our Team

PASSIONATE ABOUT DRIVING
INNOVATION AND ENTREPRENEURSHIP

We created UIIN because no existing organisations addressed the bigger picture of university-industry interaction. We felt the need to move away from the linear technology transfer model and acknowledge the importance of universities in regional and national innovation systems and their role in driving collaborative innovation and entrepreneurship. Through our continuously developing activities, we intend to bring our members and the broader community new knowledge, tools, methods and contacts to drive their organisation forward and stimulate an innovative and entrepreneurial society.



Dr. Thorsten Kliewe
Chairman



Arno Meerman
CEO

UIIN Office



Hacer Tercanli
Project Officer



Nino Japarashvili
**Public Relations
Officer**



Alexandra Zinovyeva
Trainee



Habtamu Diriba
Trainee

UIIN DIRECTORS

The UIIN team is supported by non-executive directors who each oversee a specific field of activity. Through their commitment, UIIN has been able to grow into an extensive network with a wide variety of activities.



Prof. Thomas Baaken
Associate Scientific Advisor



Dr. Jochen Barth
Director for Employability



Prof. Todd Davey
Director for Professional Education



Dr. Victoria Galan Muros
Director for UBC Policy



Dr. Cameron McCoy
Director for US Affairs



Dr. Sanae Okamoto-Barth
Director for Asian Affairs



Prof. Carolin Plewa
Chair of the UIIN Australia Chapter



University Industry
Innovation Network

FACILITATING **INTERACTION**
CREATING **COOPERATION**