

Annual Executive Meeting 2017 Conference May 15th

Kansallissali, Helsinki. Address: Aleksanterinkatu 44

Merchant Shipping Scenarios 2030

Programme



- 9.00 **REGISTRATION**
- 9.30 **Opening of the Morning Session**
Ms **ULLA KEINO**, Chairman of the Board, SeaFocus
- 9.35 **Science Fiction - Back to the Maritime Future**
Mr **TAPIO KOIVU**, CEO, Heureka Science Centre, AEM Chairman
- 9.45 **Shipping Market 2030**
Mr **JESPER BO HANSEN**, Managing Director, Maersk Broker Advisory Services
- 10.10 **Shipper 2030**
Mr **ILPO KORHONEN**, CEO, Valmet Automotive Inc.
- 10.35 **A Lawyer's Perspective to IoT & Blockchain – Hype or Real Opportunities for Maritime Business?**
Mr **KAI ERLUND**, Partner, Attorney, Dittmar & Indrenius Attorneys Ltd.

11.00 **PANEL DISCUSSION: Ship Power 2030 - Fuel - Dual Fuel - No Fuel**

Moderator Mr **TUOMAS RISKI**, CEO, Norsepower Ltd.

Panelists:

Mr **ESKO MUSTAMÄKI**, CEO, Arctech Helsinki Shipyard

Mr **TOM PIPPINGSKÖLD**, Chief Financial Officer, Finnlines Group

Mr **PER WESTLING**, Managing Director, Stena RoRo

Mr **STEN A. CARLSSON**, Founder, SACson AB

11.45 **Arctic Shipping and the Chinese Initiative One Belt One Road**

Mr **CHEN FENG**, Managing Director & CEO, Cosco Shipping Lines Finland Oy (Cosfim Oy)



12.00 **Lunch**

One Belt, One Road – Finnair and the Baltic Sea Shipowners Supporting the Silk Road of the 21st Century

Mr **JUHA JÄRVINEN**, Chief Commercial Officer, Finnair Plc

13.00 **Opening of the Afternoon Session**

Ms **HELI KOUKKULA-TEIXEIRA**, COO, SeaFocus

13.05 **FIRESIDE CHAT: Navigating the Intersection of Crew Management & Digital Transformation**

Ms **MARTINA MEINDERS MICHAEL**, Managing Director, Marin Shipmanagement

Ms **PAULA R. CAZADOR**, Co-founder, e52center.com

13.40 **HUB 2030 – Cross Industry Knowledge Sharing Opportunities**

Mr **KARI SAVOLAINEN**, CEO, Finavia Corporation

14.00 **Pax 2030 - Customer Experience & Loyalty - New Revenue Potential**

Moderator Ms **LENA GÖTHBERG**, Shipping Business Woman & Influencer, Shipping Podcast

Mr **MARGUS SCHULTS**, CEO, Tallink Silja Ltd.

Mr **MARCUS PUFFER**, Vice President, Global Loyalty Strategy, IBS Software Services



- 14.35 Coffee Break**
- 15.15 Box 2030 - Future of Container Shipping**
Mr **MICHAEL ENBERG**, Managing Director, Maersk Finland Ltd.
- 15.40 Ship 2030 - Technology Trends**
Mr **MIKA LAURILEHTO**, Managing Director, Deltamarin Ltd.
- 16.05 Continuity in Grocery Trade**
Mr **MIKA SALMIJÄRVI**, Director, Kesko Logistics
- 16.30 PANEL DISCUSSION: Corporate Portfolio Management and M&A**
Moderator: Mr **MARKKU MYLLY**, Executive Director, EMSA
Panelists:
Mr **JAAKKO ESKOLA**, President & CEO, Wärtsilä Corporation
Mr **THOMAS DOEPEL**, Head of the Group Purchasing, Member of the Executive Committee, Finnlines Plc
Mr **FOKKO POLDERVAART**, Partner, Oaklins Netherlands
- 17.15 Closing of the Annual Executive Meeting 2017 Conference**

Cocktails
Future of Logistics and Supply Chain Collaboration
Mr **MATTI TOIVANEN**, Managing Director, Oy Kuehne + Nagel Ltd.
- 18.00- VIP Event: Finnlines' 70 Years Anniversary Party**
on board MS Finnmaid at South Harbour, Helsinki